



## **Great** SPONSORSHIP OPPORTUNITIES WITH ASID'S DESIGNERS' ATTIC SALE & AUCTION! BENEFITING THE BOYS & GIRLS CLUBS OF THE SUNCOAST AND TAMPA BAY.

ASID FLORIDA WEST COAST CHAPTER HAS EXPANDED THE PROMOTIONS FORMAT OF OUR SALE & AUCTION WEEKEND THIS YEAR IN HONOR OF THE CELEBRITY HOSTED LIVE AUCTION ADDITION TO OUR SILENT AUCTION PORTION. BY THE TIME SEPTEMBER 25TH & 26TH ROLLS AROUND, EVERYONE IN THE TAMPA BAY AREA WILL KNOW ABOUT IT!

We are diligently working on the collection of some of the most unique and special bargain buys for our event and trust you will see the value for the dollar you would be receiving if you chose to add your support to the cause. **THANK YOU!**

### **SPONSORS BENEFITS OUTLINED**

1. **AUCTION PROGRAM** - Listing Ad or Full-Page Ad 4'x9-3/8" Mock-Up Program with examples (estimated 20 finished pages) can be seen on our website, [www.asidfwc.com](http://www.asidfwc.com), (follow link on home page).  
**NOTE: Silent Auction Donators - Item/Ad Listing Included**
2. **EMAIL VERSION OF PROGRAM** - Email blasted repeatedly to 1,000's of recipients from various lists
3. **ORGANIZATIONS' NEWSLETTERS & MAGAZINES** - Ad Listings and Name inclusion
4. **PRINT ADVERTISING** - Name inclusion in all print advertising, St. Pete Times –St. Pete/Tampa Editions print & on-line campaign
5. **EVENT POSTERS** - Name inclusion
6. **4x6 HAND OUT** - Name inclusion
7. **SPONSORSHIP & DONATORS SIGNAGE** - Name inclusion at actual event
8. **SPONSORSHIP AREA LITERATURE DISPLAY** - Your sales literature at actual event, company rep welcome

### **SPONSORSHIP AD COSTS:**

1/4 page Ad ... \$100 (program format)

1/2 page Ad ... \$200 (program format)

Full Page Ad .. \$500 (your provided mechanical artwork, mechanical sizes given in mock-up

and this also includes your company listed as MAIN SPONSOR on all collateral materials and advertising)

### **SHOULD YOU DECIDE TO JOIN US IN THIS VENTURE, BELOW OUTLINES INSTRUCTIONS FOR STEP #2.**

**NOTE:** All sponsorship payments can be made on-line at [www.asidfwc.com](http://www.asidfwc.com) (follow link on home page) and are due no later than 8-1-09.

### **MATERIALS NEEDED FOR AUCTION EVENT PROGRAM:**

**NOTE:** We are producing the program as donations and sponsorships come in order to stay ahead of the game.

Please email the following materials **DIRECTLY** to: [bethboyce@msn.com](mailto:bethboyce@msn.com)

1. **PDF OF YOUR LOGO**
2. **PRODUCT SHOT** - JPEG, TIFF or PDF format  
300 resolution would be preferred, but oversized image size with lower resolution will hold its resolution when sized down as well.
3. **ALL CONTACT INFORMATION AS YOU WANT IT LISTED**
  - A. Contact Person
  - B. Company Name
  - C. Address
  - D. Phone Numbers
  - E. Email Address
  - F. Website
4. **FOR 1/2 PAGE & FULL-PAGE SPONSORS ONLY**  
Please send your additional profile, jpegs, coupon information or finished mechanical ad for full-page ad.