

SPONSORSHIP ADVERTISING SPECIFICATIONS - DESIGNER DIGS 2010

- . SPACE RESERVATION FEBRUARY 15, 2010
- . MECHANICAL DEADLINE, FEBRUARY 28, 2010
- . SEND DIRECTLY TO BETHBOYCE@MSN.COM

MECHANICAL SPECIFICATIONS:

- . All ads will all run in four color.
- . Submit finished mechanicals as PDF files saved at 300 dpi and as CMYK, with all fonts embedded.



FULL PAGE BLEED AD

8.625"W x 11.125"H

(live area = 7.125"W x 9.687"H)

FULL PAGE AD

7.125"W x 9.687"H

1/2 PAGE HORIZONTAL

7.125"W x 4.757"H

1/3 PAGE HORIZONTAL

7.125"W x 3.118"H

1/4 PAGE

3.479"W x 4.757"H